HAMPSHIRE COUNTY COUNCIL

Report

Committee/Panel:	Cabinet	
Date:	10 December 2018	
Title:	Annual Report of the Director of Public Health	
Report From:	Director of Public Health	

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1. Recommendations:

It is recommended that Cabinet:

a) notes the 2017-2018 annual report of the Director of Public Health and

b) approves publication of the report.

2. Executive Summary

- 2.1 The purpose of this paper is to present the latest Director of Public Health's Annual Report to Cabinet, ahead of publication.
- 2.2 This year's report 'Shaping Places to improve Health Outcomes' looks at the importance of 'place' for health, specifically looking at green and blue (water-based natural environment) spaces, active travel and the food environment. The report uses innovative new datasets to explore the issues in Hampshire and makes recommendations for what more we can do together to shape places to improve health.
- 2.3 The report highlights a potential decline in the proportion of Hampshire people accessing the natural environment, low rates of walking and cycling and an association between deprivation and the availability of fast food.
- 2.4 The report found that 20% of Hampshire's urban land (as defined by the Office of National Statistics) is accessible green space with Gosport, which is defined as entirely urban, having over a third of its land area as accessible green space. It should be noted that this does not include the significant green space that can be accessed in rural areas in Hampshire districts.
- 2.5 Around a fifth of the adult population in Hampshire is inactive, which means they do less than 30 minutes of physical activity per week, considerably lower than the Chief Medical Officer's recommendation of 150 minutes moderate activity per week
- 2.6 The report also notes that Hampshire is at the forefront of healthy place shaping, for example through the Whitehill and Bordon Healthy New Town.

As a county we are in a strong position to continue to adopt the latest evidence and lead the way in creating healthy places.

3. Contextual information

- 3.1 The 2012 Health and Care Act placed a statutory duty on upper tier Local Authorities to improve and protect the health of their residents.
- 3.2 The Director of Public Health has a statutory duty to produce an annual report about the health of the local population. The content and structure of the report is decided each year by the Director of Public Health, based on local topics and priorities. The requirement placed on Hampshire County Council as the relevant local authority is to publish the report.
- 3.3 The report was reviewed and agreed by CMT on 18 July 2018.
- 3.4 The report this year 'Shaping Places to improve Health Outcomes' takes as its theme the importance of 'place' for health, specifically looking at green and blue (water-based natural environment) spaces, active travel and the food environment. Innovative new datasets have been used to explore these areas in Hampshire and the report makes recommendations for what more we can do collectively to shape places to improve health.
- 3.5 The annual report of the Director of Public Health can be found here



3.6 A summary of the progress made against the recommendations in the 2016/17 report 'Ageing Well' is included in appendix 1.

4. Issues

- 4.1 The report considers how the use of green and blue spaces, how we get around and the food environment can have a significant impact on health outcomes.
- 4.2 The report highlights a potential decline in the proportion of Hampshire people accessing the natural environment, low rates of walking and cycling and an association between deprivation and the availability of fast food.
- 4.3 Hampshire is at the forefront of healthy place shaping, for example through the Whitehill and Bordon Healthy New Town. As a county we are in a strong position to continue to adopt the latest evidence and lead the way in creating healthy places.
- 4.4 The report identifies a range of actions for how we can collectively work across departments, organisations and communities to achieve this. As well as continuing to implement Hampshire's walking and cycling and Healthy Weight strategies:

- Ensuring green space standards are incorporated into District Council Local Development Plans and Green Space Strategies, by continuing to work in partnership and using the Hampshire planning position statement
- Encouraging opportunities for children and young people in education and community settings to access outdoor space, for example through gardening projects or the daily mile
- Improving the quality, safety and accessibility of green spaces in areas of deprivation
- Maximising access to high quality green and blue spaces through planning processes and developing initiatives in local green and blue spaces that encourage our most inactive residents to become active
- Developing system wide environments which increase active travel, encouraging active school travel through targeted interventions to promote walking, cycling and scooting and promoting travel alternatives for commuter and work-related journeys
- Improving air quality through collective action in designated Air Quality Management Areas and Clean Air Zones
- Working with caterers and food outlets to encourage reformulation of less healthy products
- Promoting healthy food environments through appropriate development of supplementary planning documents
- Encouraging workplaces in Hampshire to adopt the Government Buying Standards in their staff and corporate catering provision

5. Consultation and Equalities

5.1 This report considers some of the health issues that are relevant to Hampshire residents. It does not directly impact on people and communities as would a specific proposal or project. It identifies the current situation, including any interventions already in place, which address these health issues, and makes recommendations which will further impact positively on Hampshire's population and future health and social care requirements. All interventions mentioned in this report whether already in existence or proposed would be subject to an Equality Impact Assessment.

6. Future Direction

6.1 The recommendations in the 2017-18 report will be realised over the next two-five years through various interventions and programmes many of which

- are already underway and include a return on investment approach for Hampshire County Council.
- 6.2 The report will be published once it has been agreed by Cabinet. It will be a public document and will be available through the Hampshire Public Health web pages.

Links to the Strategic Plan

Hampshire maintains strong and sustainable economic growth and prosperity:	yes
People in Hampshire live safe, healthy and independent lives:	yes
People in Hampshire enjoy a rich and diverse environment:	yes
People in Hampshire enjoy being part of strong, inclusive communities:	yes

Other Significant Links

Links to previous Member decisions:		
<u>Title</u>	<u>Date</u>	
Direct links to specific legislation or Government Directives		
<u>Title</u>	<u>Date</u>	
The Health and Care Act 2012	2012	

Section 100 D - Local Government Act 1972 - background documents

The following documents discuss facts or matters on which this report, or an important part of it, is based and have been relied upon to a material extent in the preparation of this report. (NB: the list excludes published works and any documents which disclose exempt or confidential information as defined in the Act.)

Document	Location
None	

IMPACT ASSESSMENTS:

1. Equality Duty

- 1.1. The County Council has a duty under Section 149 of the Equality Act 2010 ('the Act') to have due regard in the exercise of its functions to the need to:
- Eliminate discrimination, harassment and victimisation and any other conduct prohibited under the Act;
- Advance equality of opportunity between persons who share a relevant protected characteristic (age, disability, gender reassignment, pregnancy and maternity, race, religion or belief, gender and sexual orientation) and those who do not share it;
- Foster good relations between persons who share a relevant protected characteristic and persons who do not share it.

Due regard in this context involves having due regard in particular to:

- a) The need to remove or minimise disadvantages suffered by persons sharing a relevant characteristic connected to that characteristic;
- b) Take steps to meet the needs of persons sharing a relevant protected characteristic different from the needs of persons who do not share it;
- c) Encourage persons sharing a relevant protected characteristic to participate in public life or in any other activity which participation by such persons is disproportionally low.

2 Impact on Crime and Disorder:

- 2.1 This report does not create any impact on crime and disorder.
- 2.2 This report considers the health issues relevant to Hampshire residents. In discussing these, reference is made to the relationship between the determinants of health, consequences of ill health and impact on individuals, families and their communities, which touches upon crime and disorder. The report outlines possible solutions which would address these impacts.

3 Climate Change:

3.1 There are no specific proposals contained within this report which would impact on our carbon footprint/energy consumption although implementation of the recommendations could have a beneficial impact on climate change.

Appendix 1

Summary of the progress made against the recommendations in the 2016/17 Director of Public Health annual report

The 2016/17 annual report focused on the health of the older population of Hampshire. Many people remain healthy and independent as they age with the majority of older people reporting that their health is good but a significant minority spends too many years in poor health. This annual report made recommendations about how we can help our residents to be healthier as they age and more likely to remain active and independent in their own homes. Key progress on the recommendations from the 2016/17 report includes:

- Launch of the Falls Friends Programme to raise awareness about falls prevention and healthy ageing, including good bone health
- Development of a falls needs assessment and partnership falls prevention strategy which sets out priorities for action for the next three years around identification of people at risk of falling, increasing the offer of evidence based interventions (particularly strength and balance and home modifications) and developing the knowledge and skills of the workforce
- Public Health input into the planning process across all 11 districts to provide responses to relevant planning applications and Local Plans and where appropriate, making recommendations for how the built environment can be modified to contribute to healthy ageing, including encouraging the adoption of Lifetime Homes standards
- Implementation of the Hampshire Physical Activity Strategy which adopts a lifecourse approach to healthy ageing and improving musculoskeletal health
- Increasing workforce knowledge and skills in behaviour change through embedding Making Every Contact Count in induction programmes to support the strength based pathway
- Initiatives to increase access to the natural environment for people with dementia and their carers, for example a member of the Dementia Friendly Hampshire charity has trained to become a Health Walk leader to support people with dementia to enjoy the natural environment